

Smart Investments. Smart Technology. Smart Active.™

Our ETFs are Smart. Our strategies are *Actually Active*™ We're Smart Active™

Canadian investors face challenges.



Historically low interest rates



Low forward-looking returns



Underfunded retirement savings

Investors are ready for an innovative investment solution – a unique hybrid product combining the risk and return potential of a mutual fund with the stability and lower costs of an ETF.

The Usual Choices

When it comes to managed products, Canada's retail investors have been stuck with two general choices: Mutual Funds or ETFs.

The way forward combines the benefits of both solutions in a common package. Investors want solutions that are *smart* and *active*.

They're ready for Smart Active™

AlphaDelta Smart Active Funds™

AlphaDelta SmartActive™ ETFs are a new class of innovative investment solutions.



New Hybrid Solution



Unique Portfolio Structure



Innovative Technology

These unique, hybrid products harness the advantages of traditional actively managed mutual funds, combined with the benefits of quantitative, rules-based Smart ETFs.

AlphaDelta Smart Active™ funds advance the interests of Canadian retail investors. They offer value-enhancing investment funds, with better risk and return characteristics, at a lower cost.

Innovative Hybrid Investment Solutions

Prospectus-based mutual funds

+

ETFs

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AlphaDelta Smart Active™

AlphaDelta Smart Active™ investment strategies are driven by an innovative process.



Technology

Developed through a sophisticated, quantitative research software platform.



Data-Driven

Based on at least 15 years of individual company, security and market data.



Tested and Proven

Tested through historical simulations moving towards optimal investment strategies.



Rules-Based Model

Uses a rules-based approach developed through advanced quantitative modelling.



Unique Hybrid Structure

Offering hybrid features within a single product package.



Consistent Back Office Setup

Mutual fund and ETF features rely on the same underlying custody account.



Actually Active

Managed in real-time.

Meet The Principals



Victor Therrien
CEO, AlphaDelta

Investment management veteran Victor Therrien formed AlphaDelta in 2014 to Discover Great Investors (Investment Managers). AlphaDelta Funds with our affiliate partner Qwest Investment Fund Management Ltd. is headquartered in Vancouver, BC and operate throughout Canada. We believe in the value of actively managed investment portfolios. Our mission is simple: we are driven to Discover Great Investors for our clients.



John J. Schmitz
CFA, PhD

Dr. John Schmitz is an authority on alternative investments, global equities and equity derivatives. Over the past 20 years, he has created, launched and managed a large number of alternative and traditional investment funds.

He holds PhD (Finance) from the Richard Ivey School of Business at the University of Western Ontario; as well as the CFA designation.

John is currently an Adjunct Professor (part-time) of Finance at the Richard Ivey School of Business at the University of Western Ontario teaching the MBA-level Portfolio Management course.